



HDR10+ GAMING Makes Debut at Tokyo Game Show 2024

(September 26-29 2024, Tokyo Japan)

October 7th, Los Angeles

HDR10+ Gaming made its inaugural appearance at the Tokyo Game Show (TGS) from September 26-29, 2024, in Tokyo, Japan. The event provided an ideal platform to showcase the technology's benefits to Japan's thriving gaming community, renowned for its innovative game development.

The HDR10+ GAMING benefits of Certified displays, Certified GPU boards, Games that have incorporated support, UE plug-in availability and Royalty Free were explained. Productive discussions with Japanese based game developers occurred during the event and positive feedback about HDR10+ GAMING was received.

During the exhibition, interactive demonstrations highlighted the value proposition of HDR10+ Gaming, featuring:

- Certified displays and GPU boards
- Games with integrated HDR10+ support
- Unreal Engine plug-in availability
- Royalty-free licensing

The demonstrations utilized a gaming PC connected to a Samsung HDR10+ Gaming Certified Television display, with two identical TVs allowing attendees to compare the visual enhancements offered by HDR10+ Gaming.



For more information on HDR10+ Gaming and its adoption by game developers, please visit:

<https://hdr10plus.org/gaming-2/>

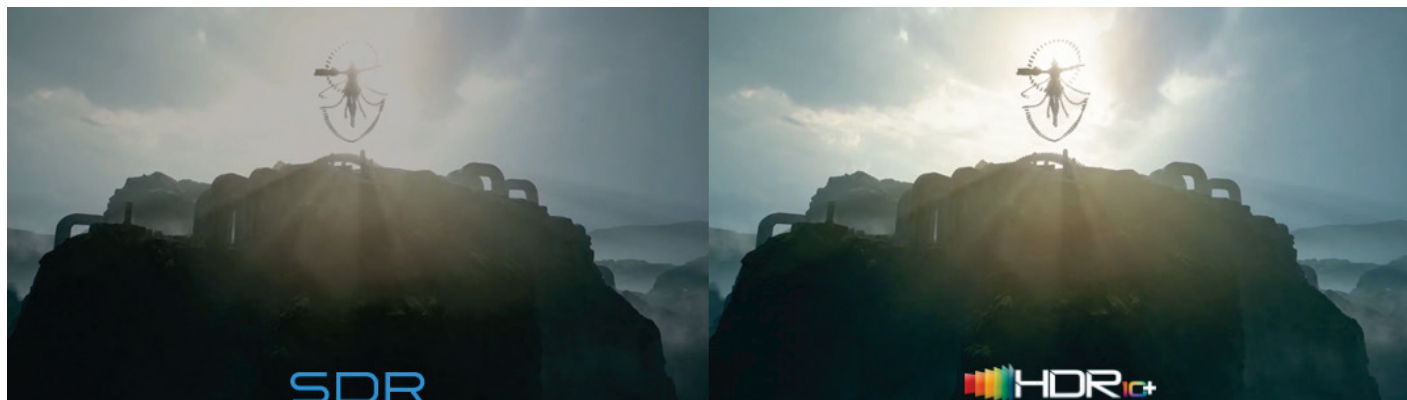
Download the HDR10+ Gaming brochure (Japanese): (following)

Contact: press@hdr10plus.org

HDR10+ GAMING



HDR10+ GAMINGでは、デフォルトのHDR輝度を自動的に調整することで、正確な色、コントラスト、輝度の提供が可能となります。そのため、暗い影や明るいハイライトでも細部の正確な再現が可能となり、より魅力的なゲームプレイを実現できます。



HDR10+ GAMINGは、下記のように海外から採用が広がっています。

- NVIDIA GPUがHDR10+ GAMING認証取得済み
※ GTX 16 series / RTX 20, 30, 40 series
- ネクソン シューティングゲーム “The First Descendant”がHDR10+ GAMINGを適用済み
- Unreal Engine マーケットプレイスで、HDR10+ GAMING Plug-inが無償でダウンロード可能
- サムスン電子、ハイセンス、Amazonが認証済みディスプレイを導入済み

東京ゲームショウ2024 サムスン日本研究所ブースでは、以下のようなゲームタイトルを使用して、HDR10+ GAMINGの効果をデモしております。

バンタンゲームアカデミー学生作品
“UNDEFEATED”



NEXON
“The First Descendant”

