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France 2 UHD to employ HDR10+ dynamic metadata to deliver the Milan-Cortina Winter Olympics in 4K UHD

Broadcast also offers three different mixes of immersive audio

Beaverton, OR. February 4, 2026: HDR10+ Technologies, LLC -- a multi-industry association that encompasses more than 170 adopters and nearly 20,000 certified devices – has confirmed that France 2 UHD TV channel will be broadcasting the Milan-Cortina Winter Olympics in 4K Ultra HD which utilizes HDR10+ metadata technology to optimize video image quality on a scene-by-scene basis.

The broadcasts, which will run February 6 to 22, are just the latest example of how HDR10+ is being used for a variety of applications in the entertainment industry.

Experience the Olympics as if you were there.

In addition to providing superior video quality, France 2 UHD will be offering three different immersive audio mixing options on compatible televisions: a traditional mix balancing commentary and ambient sounds; a mix where the commentary volume is increased by 6 dB for greater voice intelligibility; and a mix that contains ambient sounds only, without any commentary.

According to Bill Mandel, co-manager of HDR10+ Technologies, LLC “We are pleased to work with France Télévisions Group to utilize HDR10+ to help the Olympic Games enthusiasts to enjoy the highest quality video and audio possible”.

As Jacques Donat-Bouillud, Director of Distribution, France Télévisions Group states: “France 2 UHD is proud to deliver the Milan-Cortina Winter Olympics in native UHD. This exceptional image quality and more immersive sound will enable our viewers to experience these Olympic Games as if they were on the slopes or ice rink.”

For more information on HDR10+ please contact info@hdr10plus.org

About HDR10+ Technologies, LLC

HDR10+ Technologies, LLC develops specifications for HDR10+ applications and operates a certification, licensing and logo program. The technology is currently utilized, on a royalty-free basis, by numerous adopters, including source providers, display manufacturers, SoC fabricators, GPU makers, content/gaming companies and tool vendors. To learn more about the HDR10+ consortium, license and logo program, please visit: www.hdr10plus.org/

About France Télévisions

France Télévisions is France's leading audiovisual group, offering high quality, diverse and unifying programmes for all audiences. The group's contents can be found on the france.tv and franceinfo digital platforms, on five national channels (France 2, France 3, France 4, France 5 and franceinfo), 24 regional channels and 9 global TV/radio/web media in overseas territories. Okoo, Slash and Lumni complement this diversified offering with programs aimed at young audiences, school children and teachers. 8 out of 10 French people watch the group's programs every week, making France Télévisions a real link builder.