



HDR10+ Technologies LLC to launch Eclipsa Video Program

New standard based on specification by the Society of Motion Picture and Television Engineers delivers stellar video performance on compatible smart phones, laptops, desktops and more.

Beaverton, OR. – May 26, 2026 – HDR10+ Technologies LLC, an industrywide consortium with more than 180 adopter companies, has been selected to administer the program for Eclipsa Video, a new open source video standard. Eclipsa Video is based upon SMPTE 2094-50, the recently developed specification created by the Society of Motion Picture and Television Engineers, with experts from Google, Apple and NBCUniversal leading this initiative.

Roshan Baliga, Google Product Lead for Eclipsa Video stated, "We decided to leverage HDR10+ Technologies LLC's proficiency in premium video standards, making their organization the ideal partner to administer the Eclipsa Video program."

The Eclipsa Video program helps to ensure the highest-quality video on compatible smartphones other and next-generation devices. This latest effort marks the second time that the HDR10+ Technologies LLC has been selected to administer a program for Eclipsa, following the Eclipsa Audio certification program that was launched last October.

According to Bill Mandel, co-manager of HDR10+ Technologies LLC, "For years, HDR10+ has been at the forefront of video innovation by delivering a spectacular viewing experience. With Eclipsa Video, we can now expand our pioneering work in Eclipsa Audio certification, in order to deliver a more seamless and immersive audio/video environment".

Eclipsa Video seamlessly integrates with the broadly supported HDR10+ standard. Devices certified for both standards may utilize the name Eclipsa Video powered by HDR10+.

The new Eclipsa Video program will initially address smartphones, with other devices to follow. The first Eclipsa Video approved devices are expected to be introduced later this year.

For more information on licensing and testing Eclipsa Video, please visit www.eclipsamedia.org or contact press@eclipsamedia.org.